



Community Project

Heavenly View Farm Inn

Subject: Opportunity for Students, Teachers, Faculty and interested members of the Mt Sterling Community

Heavenly View Farm Inn is a newly operating Inn in Mt Sterling. It is planning to also have a coffee shop, serving breakfasts, ice creams, special fancy non-alcoholic drinks and snacks so people can come and enjoy the views from the Inn as well as a General Store. While the Farm is not an operating farm at this time, it is registered as an Herb Farm and various development ideas could be conceived.

Heavenly View Farm Inn would like to offer Hospitality and Agricultural students (or high school students with that interest) an opportunity to participate in the development of this facility and bring their special or unique talents to accomplish a very unique and attractive place to the Mt Sterling community. People like Mt Sterling Director of the Chamber of Tourism, Lynda Wilson will serve as a mentoring Board.

We are looking for students and/or teachers (preferably local resident) to take on various aspect of the project to help develop the Inn to its full potentials. Here are some of the projects that we are trying to accomplish and could be taken on as an independent study:

Hospitality projects:

1. Business Plan and operating plan for a Coffee Shop
2. Business Plan and operating plan for a General Store with local produces and crafts.
3. Plans for meeting standards for the KY B&B Association.
4. Study of B&B Requirements in KY.
5. Producing Local Ice Creams that would be a KY Proud Product, possibly with berries grown on the farm.
6. Marketing plan for the Inn
7. Marketing Plan for the Coffee Shop
 - a. These would include events

8. Plan for entertainment, music and other activities that people could come and enjoy at the Inn while at the Coffee shop.
9. Plan and Organize Saturday skills workshops around topic of “cooking or craft”.

Etc..

Agricultural projects:

1. Business and Operating plan for a Berry Farm
2. Business and Operating plan for an Herb Farm
3. Business and Operating plan other ideas
4. Marketing Plans for a Farm

Etc..

A committee and workgroup of participants will be organized. Members will be able to share their ideas and progress and brain storming sessions and make various planning.

Students will learn to host meetings and take minutes. The results of these meeting will be shared with Board Members (mentors) selected for the purpose of following up on the development of this project. Various projects leaders will report to the board on a monthly basis. Board members (mentors) will give feedback. Students will also attend various events in town to learn from other businesses during the development of their projects. A list of local event will be available weekly.

If you are a student, a teacher or a potential mentor interested, please contact Margaret Balley at info@heavenlyviewfarm.com or 1-877-884-8181 x 500.

If you are a student, you will need to discuss this project with your school in order to obtain credits for this project. If more than one person is interested in one project, students may choose to work as a team.

First meeting will be held at the Inn on October 18th, 6-8PM, 5641 Spencer Road, Mt Sterling, KY.

This document was created with Win2PDF available at <http://www.win2pdf.com>.
The unregistered version of Win2PDF is for evaluation or non-commercial use only.